

7th International Symposium on Animal Functional Genomics & Functional Annotation of Animal Genomes Workshop

**November 12-15, 2018
Adelaide, South Australia**



INDUSTRY PROSPECTUS



Welcome to the 7th International Symposium on Animal Functional Genomics

We cordially invite you to participate in the 7th International Symposium on Animal Functional Genomic in conjunction with the Functional Annotation of Animal Genomes Workshop in Adelaide, South Australia from 12th-15th November, 2018.

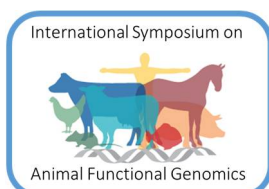
This 7th ISAFG meeting continues a series of highly successful meetings that enjoy an excellent reputation for scientific excitement and wide international participation. Previous Symposia were held in Piacenza, Italy (2015), Guarujá, Brazil (2013), Dublin, Ireland (2011), Edinburgh, Scotland (2008), and Michigan, USA (2006 and 2003). These conferences attract a truly global audience with about 200 participants at the last meeting in Italy. The ISAFG meeting in Adelaide will be in on 12th-13th November in conjunction with a FAANG workshop to follow at the same location on 14th-15th November and a related bioinformatics course on the 15th-16th November. Therefore, we expect to draw a large number of researchers with an interest in animal genomics.

The Symposia and Workshop will be held in National Wine Centre in the heart of the cosmopolitan capital city of South Australia, Adelaide. South Australia enjoys a lovely Mediterranean climate with outstanding accommodation, restaurants and white-sand beaches. Adelaide is the gateway to three leading Australian wine regions of the Barossa Valley, McLaren Vale and Clare Valley, and areas of significant geological and tourist interest, including the Flinders Ranges and Coorong National Parks, Kangaroo Island and the Great Ocean Road. November is the great time of year to visit South Australia with mild daytime temperatures and little rain.

The 2018 ISAFG meeting will be held over 2 and a half days and will include an exciting blend of plenary sessions, invited poster presentations and industry workshops of interest to animal geneticists and scientists from around the world. Plenary sessions will reflect a wide variety of important and topical areas in genetics and molecular biology. There will be opportunities to include industry presentations and workshops. The Symposium will be followed by a one day FAANG workshop and an associated one and half day bioinformatics short course. All of which will provide an active forum for scientific discussion, networking and interaction with company representatives.

We are looking forward to a successful conference that reflects our strategy of mixing science and topical issues with the latest advances in technology and research, to create an integral event in which the needs of commercial companies as well as delegates are fully met.

So please join us for an outstanding international scientific meeting in a wonderful location!



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Profile of Attendees

The seventh is a series of International Symposia on Animal Functional Genomics is an international forum for researchers working within the fields of genetics, genomics, epigenetics, immunogenetics, biochemical genetics and molecular genetics. The first Symposium was held 15 years ago and ISAFG has tracked the growth in the areas of genomics and epigenetics with the application of new and emerging technologies to understand gene function and regulation of phenotyping variation. The 7th Symposium will provide an opportunity for delegates to explore the latest advances and view the newest technologies, as well as offering our industry partners the opportunity to introduce themselves and their products to a high calibre audience and discuss future developments.

Around 200 participants are expected to attend ISAFG 2018. The strong scientific program and the associated Functional Annotation of Animal Genomes Workshop and bioinformatics course, combined with the attractiveness of Adelaide as a venue, leads us to be confident of an excellent attendance at the 2018. We expect that over 50% of the delegates will be from Australia, New Zealand and Asia. The remainder will be mainly from the USA and Europe, but with strong representation from South America. Approximately half of the delegates are likely to be senior scientists and half will be post-graduate students, post-doctoral researcher fellows and early career scientists.

Conference Objectives

1. To provide a forum for the presentation of high-quality, original scientific research
2. To promote the exchange of practical and scientific information and ideas
3. To give delegates the opportunity to network with colleagues
4. To organise a conference that is accessible to young scientists
5. To allow participants the opportunity to keep up to date with industry research and developments

Sponsorship Opportunities

The 7th International Symposium on Animal Functional Genomics and the Functional Annotation of Animal Genomes Workshop will provide sponsors and exhibitors with exposure and access to delegates who have the capacity to influence the selection of products and services within their organisations. The Symposium also provides you with the opportunity to demonstrate your support and commitment to the field of animal genetics by participating in our sponsorship program which will extend your visibility beyond the exhibition hall to achieve maximum exposure at the meeting.

In order to ensure that your company achieves its objectives by participating in the 7th ISAFG and associated events, a range of sponsorship opportunities is available. It is understood, however, that the packages may not necessarily meet your company's requirements, therefore, other sponsorship opportunities to complement specific marketing objectives can be considered. Please contact the organisers directly to discuss **tailor-made** packages.



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Benefits and Acknowledgements

It is the express intention of the Symposium Organising Committee to ensure that participating companies receive the highest recognition in return for their generous support.

General benefits will include the following:

- Acknowledgement in Symposium promotional materials and literature
- Acknowledgement on the Symposium website
- Options for exhibition space
- Free Symposium registration
- Inclusion of an advertisement insert in Symposium material
- Acknowledgement with company logo and advertising in the final program, and rolling slides between sessions
- Use of Symposium logo on company communications relating ISAFG

Sponsorship Packages

Summary of four different levels of sponsorship being offered. Each benefit can be sponsored separately as well (see below). *Note: Costs are in Australian dollars and include 10% GST.*

Benefit	Platinum (\$16,500)	Gold (\$11,000)	Silver (\$5,500)	Bronze (\$2,750)
Recognition as sponsor in conference literature, plenary sessions, etc.	Platinum	Gold	Silver	Bronze
Plenary speaker sponsorship	x			
Plenary session sponsorship	x			
Opportunity to run a lunchtime satellite workshop or symposium	x	x		
Advance mailing to delegates	x	x	x	
Acknowledgement and logo link on conference website	x	x	x	
Company name on venue sponsorship boards and slides	x	x	x	
Use of 7 th ISAFG logo	x	x	x	
Complimentary exhibition table(s) and space	3	2	1	1
Complimentary delegate registrations	5	4	3	2
Final program booklet advertising	Full page	Full page	Half page	
Final program booklet editorial	100 words	75 words	50 words	
Final program booklet logo	x	x	x	x
Insert in delegate satchels (eg pen, pad)	x	x	x	x
Advertisement in delegate satchels	x	x	x	x
Acknowledgement in conference literature	x	x	x	x



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Sponsorship Details

Platinum sponsorship: AUS \$16,500 (includes 10% GST)

- Recognition as a PLATINUM sponsor in conference literature, plenary sessions, etc.
- Plenary speaker sponsorship and plenary session sponsorship
- Opportunity to run a lunchtime satellite workshop or symposium
- Advance mailing of delegates
- Acknowledgement and logo link on conference website (logo provided by sponsor)
- Company name on venue sponsorship boards and slides (logo provided by sponsor)
- Use of 7th ISAFG logo in promotional material
- Three complimentary exhibition tables and space with priority placement
- Complimentary registration for 5 delegates including all social events
- Full page colour advertisement in final program (artwork provided by sponsor)
- Final program editorial with logo (100 words and logo provided by sponsor)
- Free insert in delegate satchels (e.g. pen, paper pad provided by sponsor)
- Free advertisement in delegate satchels (provided by sponsor)
- Acknowledgement in conference literature as premium sponsor

Gold sponsorship: AUS \$11,000 (includes 10% GST)

- Recognition as a GOLD sponsor in conference literature, plenary sessions, etc.
- Opportunity to run a lunchtime satellite workshop or sponsor a plenary speaker
- Advance mailing list of delegates
- Acknowledgement and logo link on conference website (logo provided by sponsor)
- Company name on venue sponsorship boards and slides (logo provided by sponsor)
- Use of 7th ISAFG logo in promotional material
- Two complimentary tables and space with priority placement
- Complimentary registration for 4 delegates including all social events
- Full page colour advertisement in final program (artwork provided by sponsor)
- Final program editorial with logo (75 words and logo provided by sponsor)
- Free insert in delegate satchels (e.g. pen, paper pad provided by sponsor)
- Free advertisement in delegate satchels (provided by sponsor)
- Acknowledgement in conference literature as major sponsor

Silver sponsorship: AUS \$5,500 (includes 10% GST)

- Recognition as a SILVER sponsor in conference literature, plenary sessions, etc.
- Advance mailing list of delegates
- Acknowledgement and logo link on conference website (logo provided by sponsor)
- Company name on venue sponsorship boards and slides (logo provided by sponsor)
- Use of 7th ISAFG logo in promotional material
- One complimentary exhibition table and space and discount on additional space
- Complimentary registration for 3 delegates including all social events
- Full page colour advertisement in final program (artwork provided by sponsor)
- Final program editorial with logo (50 words and logo provided by sponsor)
- Free insert in delegate satchels (e.g. pen, paper pad provided by sponsor)
- Free advertisement in delegate satchels (provided by sponsor)
- Acknowledgement in conference literature as sponsor



Sponsorship Details continued ~

Bronze sponsorship: AUS \$2,750 (includes 10% GST)

- Recognition as a BRONZE sponsor in conference literature, plenary sessions, etc.
- One complimentary exhibition table and space and discount on additional space
- Complimentary registration for 2 delegates including all social events
- Free insert in delegate satchels (e.g. pen, paper pad provided by sponsor)
- Free advertisement in delegate satchels (provided by sponsor)
- Acknowledgement in conference literature as sponsor

Please note that if you have specific requirements or desired outcomes linked to your sponsorship, we are happy to tailor a package to suit your specific needs.

Early bird registration fees will apply for any additional sponsor registrations and extra exhibition space will be discounted for sponsors.

Other Sponsorship Opportunities (costs in Australian dollars and include GST)

In addition to the above sponsorships, other sponsorship opportunities include the following:

- ***Registration area banners (\$3,300)***

All delegates and exhibitors have to register at the registration area, so over 200 people will visit this area at least once to register and to make enquiries, ensuring maximum exposure for the sponsor. The sponsor can have banners on display at this location.

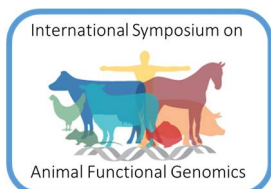
- ***Welcome Reception (\$3,300)***

The Welcome Reception will take place on the evening of Monday, November 12th in the National Wine Centre where the delegates will have the chance to mingle with their colleagues. Drinks, snacks and entertainment will be provided. All delegates will be invited to attend the Welcome Reception. The sponsor's logo will appear on the Symposium website next to details of the Welcome Reception, in the final program booklet, and on banners at the event.

- ***Conference Dinner (\$5,500)***

One of the highlights of 7th ISAFG will be the Symposium Dinner, which will take place on Tuesday, November 13th. An excellent menu and entertainment will be provided. All delegates will be invited to attend the Gala Dinner. The sponsor's logo will appear on the Symposium website next to details of the Gala Dinner, in the final program booklet, on the tickets for the event, and on the menus.

Please note that as there are social events taking place on Monday, November 12th, (Welcome Reception) and Tuesday, November 13th (Symposium Gala Dinner), companies are kindly asked to avoid these evenings when offering their own hospitality to delegates.



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Individual Sponsorship Items (costs in Australian dollars and include GST)

In addition to the above sponsorships, individual items may be funded separately. These include:

- ***Plenary sessions (\$11,000) (included in Platinum sponsor package)***

Subject to the agreement of the Scientific Programme Committee and the speaker, all of the plenary presentations are available for sponsorship. While companies will have no control over the content of the session, they will be acknowledged as sponsors by having their company logo slide at the beginning and end of the lecture and on the announcement slides outside the room.

- ***Plenary speakers (\$5,500) (included in Platinum sponsor package)***

Subject to the agreement of the Scientific Programme Committee and the speaker, all of the plenary speakers are available for sponsorship. While companies will have no control over the content of the speaker presentation, they will be acknowledged as sponsors by having their company logo slide at the beginning and end of the presentation and on the announcement slides outside the room. (Note: Plenary speakers may be sponsored by Gold sponsors instead of holding a lunchtime satellite symposium or workshop.)

- ***Lunchtime satellite symposium or workshop (\$5,500) (included in Platinum and Gold sponsor packages)***

Sponsors will have the opportunity to hold a satellite symposium or workshop at lunchtime on Monday 12th November, Tuesday 13th November, or Wednesday 14th November. The session will be of one hour's duration and will take place in the Main Hall, with seating for all delegates. Dates will be allocated on a "first come, first served" basis.

- ***Final program and abstract booklet advertisement (\$2,200) (included in Platinum, Gold and Silver sponsorship packages)***

The final program and abstract booklet will be distributed to each delegate on arrival at the Symposium and will contain abstracts of all the scientific presentations. This is a key document which will be in constant use by the delegates and will also subsequently become a source of reference. The sponsor's advertisement will be included in the booklet. (Advertisement to be provided by the sponsor.)

- ***Final program and abstract booklet logo (\$1,100) (included in Platinum, Gold and Silver sponsorship packages)***

The final program and abstract booklet will be distributed to each delegate on arrival at the Symposium and will contain abstracts of all the scientific presentations. This is a key document which will be in constant use by the delegates and will also subsequently become a source of reference. Logos of sponsors will be printed on the back cover.

- ***Pocket guide logo (\$1,100) (included in Platinum, Gold and Silver sponsorship packages)***

The pocket programme will be distributed to all delegates on site and will contain a handy overview of the Symposium. Logos of sponsors will appear on the back cover.

- ***Conference bag inserts (\$1,100) (included in all sponsorship packages)***

Items such as pens, paper pads, bookmarks, etc will distributed in the conference satchels. This is a unique opportunity to highlight your company name and logo. Pens and pads are two items which will see continuous use throughout the Symposium. Items must be provided by company.



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Individual Sponsorship Items continued ~

- **Conference bag advertisements (\$1,100) (included in all sponsorship packages)**

The major sponsorship packages include a delegate satchel insert. Other companies may have a single insert, maximum size A4, which will be inserted into the conference satchels by the Organisers. Companies must provide the advertisement insert.

- **Exhibition space (\$2,200) (included in all sponsorship packages and additional space is discounted for sponsors)**

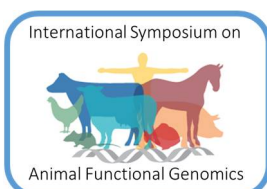
The exhibition space will be located in the halls with the posters and food service. Each space includes a table, chairs and electrical outlets. Exhibitors will receive the early bird registration fee discount.

Exhibition Information

The exhibition space will be provided within space allocated for breaks and lunch providing an excellent opportunity for delegates to interact with industry and to familiarise themselves with the latest advances and technologies. Our delegates welcome the opportunity to tap into the expertise provided by exhibitors to answer questions and provide hands-on product demonstrations.



National Wine Centre of Australia



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